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Neo Telemedia Limited
中國新電信集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8167)

CHANGE OF FINANCIAL YEAR END DATE

The Board wishes to announce that the Board has resolved to change the financial year end date of the Company from 30 June to 31 December. Accordingly, the next financial year end date of the Company will be 31 December 2013.

CHANGE OF FINANCIAL YEAR END DATE

The board (“**Board**”) of directors of Neo Telemedia Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) wishes to announce that on 15 July 2013, the Board resolved to change the financial year end date of the Company from 30 June to 31 December.

REASONS FOR THE CHANGE

The change is to coincide the financial year end date of the Company with the financial year end date of its subsidiaries which were incorporated in the People’s Republic of China, the financial results of which are consolidated in the Company’s consolidated financial statements each year, and their financial statements are statutorily required to be closed with the financial year end date of 31 December.

The Board does not foresee any material adverse impact on the Group as a result of the change of financial year end date of the Company nor is there any other matter of significance that needs to be brought to the attention of the shareholders of the Company in this regard.

SUBSEQUENT FINANCIAL REPORTING PERIODS

Following the change of financial year end date of the Company, the Company will announce and publish its financial results for the following financial periods on or before the relevant deadlines:

	Period covered	Deadline for publication of results announcement and financial report
Second unaudited interim results reporting	12 months ended 30 June 2013	14 August 2013
Unaudited fifth quarterly results reporting	15 months ending 30 September 2013	14 November 2013
Audited final results reporting	18 months ending 31 December 2013	31 March 2014

By order of the Board
Neo Telemedia Limited
Zhang Xinyu
Executive Director

Hong Kong, 15 July 2013

As at the date hereof, the Board comprises five executive directors namely Mr. Theo EDE, Mr. HU Yangjun and Mr. ZHANG Xinyu (Chief Executive Officer); Mr. CHEUNG Sing Tai and Mr. LIAN Xin and three independent non-executive directors, namely Dr. Jih Chyi LEU (Chairman), Mr. LAM Kin Kau, Mark and Professor SONG Junde.

This announcement, for which the directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and (2) there are no other matters the omission of which would make any statement in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.